

# HOSPITALITY & TOURISM REVERSE LOGISTICS CHECKLIST



Reverse logistics in a circular economy is the process of tapping into existing logistics networks to move goods from their typical final destination to create or capture additional value.

## PHASE 1 - IDENTIFY

Identify one (or more) products in your operation that have a simple supply chain i.e. local produce or local soaps for guests

Observe how this product is delivered, packaged and handled. Ask yourself if there are ways this could be improved or if packaging could be reused or returned?

## PHASE 2 - COMMUNICATE

Contact the manufacturer of the product. You may find that there is a middle man i.e. supplier or driver but they can also be involved in this process

Communicate your desire to implement reverse logistics

Ask questions of the manufacturer – they may also have a keen interest systems level change that saves everyone money

Communicate the plan with your staff. If your staff need to participate in the initiative make sure they understand the importance and also what is specifically required of them

Seek local businesses with similar waste streams to gain ideas and coordinate collection

## PHASE 3 - ACTION & EVALUATE

Put your plan into action

Start small and build up over time if you're having success

Facing challenges? Re-adjust your plan. After all, reverse logistics isn't supposed to be complicated or time consuming.

Calculate your cost and emissions savings. This data is an excellent marketing tool. ecoBiz can help you with this - just contact our ecoBiz team today at [ecobiz@cciq.com.au](mailto:ecobiz@cciq.com.au) to get started.

